

EVENT OPPORTUNITY MANAGEMENT

EVENTS CAN LEAD TO BRILLIANT OPPORTUNITIES - BUT ONLY IF SOMETHING HAPPENS AFTERWARDS. WE TURN CONVERSATIONS INTO OPPORTUNITIES AND MAKE SURE NOTHING DISAPPEARS INTO YOUR FOLLOW-UP GRAVEYARD.

ACHIEVE MAXIMUM RETURN ON YOUR EVENT INVESTMENT WITH OUR SUPPORT.

WHAT'S INCLUDED

We'll work with you to prepare for your event, and for 2 weeks after your event to:

- Gather leads and contacts from all sources (business cards, Whatsapp notes, LinkedIn profiles, emails, notes etc.)
- Organise everything into one clear opportunity list or upload this into your CRM.
- Prioritise leads based on pre-agreed urgency and potential criteria
- Coordinate and manage follow-up activity
- Keep opportunities moving and highlight outstanding actions
- Book meetings or calls for you where appropriate
- Provide a simple summary of progress and next steps

THE OUTCOME

By the end of the period you'll have:

- One organised pipeline of contacts from that one event.
- Confidence that every opportunity has been reviewed and categorised.
- Faster, more consistent follow-up with all desired contacts.
- Clear visibility of completed and outstanding actions.
- More follow-up conversations to turn into actual clients.

LESS WORK. MORE RETURN.

Feel confident that the time, money and energy you invested in the event hasn't gone to waste.

We take care of the follow-up legwork, so opportunities keep moving while you focus your time where it has the most value – building relationships, having the right conversations and winning the work.

With our support, opportunities don't get missed, potential business isn't left on the table, and you get a better return on your event investment.

NEXT STEPS

If you have any questions - please ask. [SCAN or CLICK HERE.](#)

READY TO TURN MORE EVENT CONVERSATIONS INTO RESULTS?

