

ASSESSMENT

SEE YOUR SALES PIPELINE CLEARLY - AND KNOW WHAT TO DO NEXT.

SEE WHAT'S REALLY HAPPENING

Most founders don't need more leads. They need better visibility of the opportunities they already have.

When leads are spread across inboxes, LinkedIn messages, notebooks, spreadsheets and CRMs, it's easy for follow-ups to be forgotten and opportunities to get lost. Without a clear picture of your pipeline, it's impossible to know where to focus, what's at risk, or which opportunities deserve your attention first.

Our Sales Pipeline Assessment gives you a clear picture of how your sales pipeline is performing today, uncovers where opportunities are leaking, and provides a prioritised roadmap to help you convert more leads into customers and drive sustainable growth.

WHO IS IT FOR?

The Sales Pipeline Assessment is designed for service-based founders who are focused on building their brand and growing their business - but simply can't be everywhere at once.

It doesn't have to be this way.



WHAT WE'LL ASSESS

The process is simple and designed to minimise your time investment.

You'll complete a short questionnaire before a discovery call, then we'll work behind the scenes - assessing your lead journey, identifying what's working, uncovering where opportunities are being lost, and highlighting your biggest priorities.

We'll review:

- Your lead journey from enquiry to customer.
- Your systems, processes and follow-up.
- Your sales performance and business goals.
- The opportunities holding your business back.

The result is a clear picture of your pipeline with practical and prioritised recommendations to strengthen it.

YOUR PIPELINE SHOULDN'T LIVE IN YOUR HEAD.

WHAT YOU'LL RECEIVE

At the end of the assessment you'll receive a practical, easy-to-understand summary that gives you complete clarity on where you are today and where to focus next.

This includes:

- Clarity on the strengths already working well.
- The key leaks and bottlenecks limiting performance.
- Benchmark insights from your current process.
- A prioritised roadmap of improvements.
- Quick wins you can implement immediately.
- A 90-day action plan to strengthen your lead management.

Rather than overwhelming you with dozens of recommendations, we'll identify the priorities that will have the biggest impact first.

THE OUTCOME

By the end of the assessment you'll have:

- ✓ Complete visibility of your current pipeline.
- ✓ Confidence that opportunities aren't being overlooked.
- ✓ Clear priorities instead of guesswork.
- ✓ A practical roadmap for improving your lead journey.
- ✓ Greater confidence in your sales process.
- ✓ A stronger foundation for sustainable business growth.

THEN WHAT HAPPENS?

Some clients choose to take the roadmap away and implement the recommendations themselves.

Others ask us to help.

If you'd like ongoing support, we can implement your new lead management processes, optimise your systems, and even manage your pipeline on your behalf.

But there's no obligation.

The assessment is designed to deliver value on it's own by giving you the clarity and direction to make informed decisions about your sales pipeline.



**READY TO STOP WONDERING WHERE
OPPORTUNITIES ARE SLIPPING AWAY?**

SCAN OR [CLICK HERE](#)

